

RINGING IN SPRING APRIL 5, 2026

Ringling in Spring returns April 5 at the Valparaiso Family YMCA—rain or shine. This top spring 5K starts and finishes at the Y, using fully blocked-off community streets for a fast, friendly course with professional timing and a festival-style finish. Proceeds benefit the Y's Financial Assistance Program, making youth and wellness programs accessible to all. Run with purpose. Finish with pride.

Ringling in Spring is a high-visibility, values-aligned platform that reaches a broad, multi-generational audience. Your support fuels the Y's Financial Assistance Program so families can access youth development, healthy living, and social connection programs, regardless of income. Sponsors receive strong brand exposure on-site and online, engagement opportunities for employees, and measurable community impact.

- One of Indiana's top Springtime foot race!
- Over 1,000 attendees!
- All are welcome to run or walk - \$35 to participate in the race - FREE to watch!

PLATINUM SPONSOR – \$5,000

- Category exclusivity
- logo top-front of shirt
- Logo on all pre/post-event marketing, signage, and media
- start/finish arch
- Recognition in welcome remarks and video reel
- 20 entries
- Table in Race Hub
- Complimentary booth or banner space in YMCA lobby for 1 week

GOLD SPONSOR – \$3,000

- Group recognition from the podium
- logo on shirt
- Logo on all pre/post-event marketing, course signage, and media
- Recognition in welcome remarks and video reel
- 12 entries
- Table in Race Hub
- One shared YMCA social post pre-event

SILVER SPONSOR – \$1,500

- Logo placement in event materials
- 8 entries
- Signage on course
- Group recognition from the podium
- Table in Race Hub
- One shared YMCA social post pre-event

BRONZE SPONSOR – \$750

- Logo included in select signage
- 4 entries
- Group recognition from the podium
- One shared YMCA social post pre-event

ADD-ON OR A LA CARTE SPONSORSHIP OPTIONS – \$500

- Includes branded signage and verbal recognition from podium
- Dessert/Appetizer Bar Sponsor
- Entertainment Sponsor
- Photo Booth Sponsor
- Decor Sponsor
- Volunteer Sponsor

